

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944408-2	09/02/12	September 2012	08/27/12 - 08/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2245

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	944408	07899178

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	360	361

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	08/29/12	M-F Early Sunrise	5:00-6:00 AM	111----	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	111----	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/27/12	5:30 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
3	WESHTu		08/28/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
1	WESHW		08/29/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
2	08/27/12	08/27/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/27/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0212MSCH3000DEFINITELY	\$75.00 NM
5	08/29/12	08/29/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--W----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/29/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AG0212MSCH3000DEFINITELY	\$650.00 NM
7	08/27/12	08/29/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	111----	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	111----	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/27/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
1	WESHTu		08/28/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
3	WESHW		08/29/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AG0212MSCH3000DEFINITELY	\$300.00 NM
9	08/28/12	08/28/12	Days of Our Lives	1:00-2:00 PM	-T-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		08/28/12	1:57 PM	Days of Our Lives	1:00-2:00 PM	:30	AG0212MSCH3000DEFINITELY	\$400.00 NM
11	08/29/12	08/29/12	Anderson Cooper 2-3p	2:00p-3:00p	--W----	:30	1	\$150.00	NM





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Invoice #	Invoice Date	Invoice Month	Invoice Period
944408-2	09/02/12	September 2012	08/27/12 - 08/29/12
Advertiser	Product	Estimate Number	
Grayson/D/Congress	GRAYSON/C/D	2245	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	2:33 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	AG0212MSCH3000DEFINITELY	\$150.00 NM
13	08/27/12	08/27/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	AG0212MSCH3000DEFINITELY	\$400.00 NM
15	08/27/12	08/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	121----	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	121----	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AG0212MSCH3000DEFINITELY	\$700.00 NM
4	WESH	Tu	08/28/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AG0212MSCH3000DEFINITELY	\$700.00 NM
2	WESH	Tu	08/28/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AG0212MSCH3000DEFINITELY	\$700.00 NM
3	WESH	W	08/29/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AG0212MSCH3000DEFINITELY	\$700.00 NM
16	08/27/12	08/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	111----	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	111----	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/27/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AG0212MSCH3000DEFINITELY	\$900.00 NM
1	WESH	Tu	08/28/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AG0212MSCH3000DEFINITELY	\$900.00 NM
3	WESH	W	08/29/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AG0212MSCH3000DEFINITELY	\$900.00 NM
20	08/27/12	08/28/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	:30	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AG0212MSCH3000DEFINITELY	\$1,600.00 NM
2	WESH	Tu	08/28/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AG0212MSCH3000DEFINITELY	\$1,600.00 NM
29	08/27/12	08/27/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	1:54 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	AG0212MSCH3000DEFINITELY	\$100.00 NM
30	08/28/12	08/28/12	NBC Carson Daly ON	NBC Carson Daly C	-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	2:10 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	AG0212MSCH3000DEFINITELY	\$100.00 NM

**Total Spots 22**

**Gross Total \$12,375.00**

## Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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944408-2	09/02/12	September 2012	08/27/12 - 08/29/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Grayson/D/Congress	GRAYSON/C/D	2245

www.wesh.com

Agency Commission \$1,856.25

Net Amount Due \$10,518.75